



# Web Content Questionnaire

Please complete entirely. This information will provide us with the details needed to complete your content and ensure your satisfaction. Please **TYPE/CHECK** your responses. **DO NOT PRINT**.

Company Name:

Website URL:

Number of Pages:

Word Count Per Page:

## Select Your Writing Style

Professional	Conversational	Humor
<p>A professional tone is more formal and factual. The tone is courteous, confident and scincere, but not relaxed and conversational.</p> <p>Link to Sample: <a href="http://goo.gl/22z5kq">http://goo.gl/22z5kq</a></p>	<p>A conversational tone is relaxed and sometimes leasisurely. It is written as though the author is talking to a longtime friend and uses second person.</p> <p>Link to Sample: <a href="http://goo.gl/89hQIK">http://goo.gl/89hQIK</a></p>	<p>A humorous tone will be similar to conversational with interjections of humor to keep the writing light.</p> <p>Link to Sample: <a href="http://goo.gl/LqJWmZ">http://goo.gl/LqJWmZ</a></p>

## SEO Requirements

Would you like a call to action? **Yes** **No**

English Preference: **US** **UK** **AUS**

Would you like Meta description included? *Meta tags are included in the overall word count of the article if selected.*  
**Yes** **No**

Who is your **target audience**? **Business** **Consumer** **Other**

Please select your preferred **keyword density**:

Natural keyword usage (Recommended)

1% Keyword Density (Once per 100 words)

Other:

Would you like to add Keyword Research for an additional \$50? **Yes** **No**

**List your keywords here:**

Would you like the **first page for approval**? **Yes** **No**  
*Requires 24 hour response time.*

*Continue to next page...*

Please include links to your competition:

What sets your business apart from the competition?

What are your goals with the content?

List the pages of your website you would like written: