Web Content Questionnaire

Please complete entirely. This information will provide us with the details needed to complete your content and ensure your satisfaction. **Please TYPE/CHECK your responses. DO NOT PRINT.**

Company Name: ☐ **Website URL:** ☐

Number of Pages: ☐ **Word Count Per Page:** ☐

Select Your Writing Style

Professional ☐	**Conversational** ☐	**Humor** ☐
A professional tone is more formal and factual. The tone is courteous, confident and scincere, but not relaxed and conversational. Link to Sample: http://goo.gl/22z5kq	A conversational tone is relaxed and sometimes leasisurely. It is written as though the author is talking to a longtime friend and uses second person. Link to Sample: http://goo.gl/89hQlK	A humorous tone will be similar to conversational with interjections of humor to keep the writing light. Link to Sample: http://goo.gl/LqJWmZ

SEO Requirements

Would you like a call to action? ☐ **Yes** ☐ **No**

English Preference: ☐ US ☐ UK ☐ AUS

Would you like Meta description included? *Meta tags are included in the overall word count of the article if selected.*
☐ **Yes** ☐ **No**

Who is your **target audience**? ☐ Business ☐ Consumer Other ☐

Please select your preferred **keyword density**:

Natural keyword usage (Recommended) ☐

1% Keyword Density (Once per 100 words) ☐

Other: ☐

Would you like to add Keyword Research for an additional $50? ☐ **Yes** ☐ **No**

List your keywords here:

☐

Would you like the **first page for approval**? ☐ **Yes** ☐ **No**
Requires 24 hour response time.

Continue to next page...

Please include links to your competition:

What sets your business apart from the competition?

What are your goals with the content?

List the pages of your website you would like written: