



# Article & Blog Writing Questionnaire

Please complete entirely. This information will provide us with the details needed to complete your content and ensure your satisfaction. Please **TYPE/CHECK** responses in provided boxes. Do not print.

Company Name:

Website URL:

Number of Articles:

Word Count Per Article:

## Select Your Writing Style

Professional	Conversational	Humor
<p>A professional tone is more formal and factual. The tone is courteous, confident and scincere, but not relaxed and conversational.</p> <p>Link to Sample: <a href="http://goo.gl/22z5kq">http://goo.gl/22z5kq</a></p>	<p>A conversational tone is relaxed and sometimes leasisurely. It is written as though the author is talking to a longtime friend and uses second person.</p> <p>Link to Sample: <a href="http://goo.gl/89hQIK">http://goo.gl/89hQIK</a></p>	<p>A humorous tone will be similar to conversational with interjections of humor to keep the writing light.</p> <p>Link to Sample: <a href="http://goo.gl/LqJWmZ">http://goo.gl/LqJWmZ</a></p>

## SEO Requirements

Would you like outbound links to reputable sites included in your content? **Yes** **No**

Would you like your website or business name mentioned in the content? **Yes** **No**

Would you like a call to action? **Yes** **No**

English Preference: **US** **UK** **AUS**

Would you like Meta description included? *Meta tags are included in the overall word count of the article if selected.*  
**Yes** **No**

Who is your **target audience**? **Business** **Consumer** **Other**

Please select your preferred **keyword density**:

Natural keyword usage (Recommended)

1% Keyword Density (Once per 100 words)

Other:

Would you like to add Keyword Research for an additional \$50? **Yes** **No**

Continue to next page...

## Additional Options

Would you like **topics for approval**?      **Yes**      **No**

*Requires 24 hour response time. Topics for approval limited to 25 topics. Additional topics may be purchased for \$1 per.*

Would you like the **first article for approval**?      **Yes**      **No**

*Requires 24 hour response time. Please provide the first topic if you are also requesting topics for approval.*

Would you like sources included at the bottom of each article?      **Yes**      **No**

Would you like to add posting to WordPress for an additional \$2 per article/blog?      **Yes**      **No**

*Please email blog log in to [valerie@wordsyouwant.com](mailto:valerie@wordsyouwant.com).*

Would you like to include **Copyright Free Images** for \$5 per?      **Yes**      **No**

Please include any links to sample articles or pages that you like:

Please provide any topics you are providing here:

Please add any additional notes or comments you may have here: