

Google SEO Optimization

Think about how you find information when you need it. Do you break out the yellow pages? Ask a friend? Wait for a news broadcast when you want to know the latest details of a breaking news event? Probably not, as these methods of finding information have become severely outdated in the last several years, and they are only going to seem more and more old fashioned as time goes on and the world moves faster.

With the Internet being where most people find information today and Google being the first place most people look, it's no secret that you need your site to be among the top rankings to seriously impact your business. That's where Google SEO optimization comes in.

Not sure exactly what Google SEO optimization is? That's what we're here for. Through a series of technical procedures and behind the scenes magic, we will take the necessary steps to make sure that when someone searches what you're selling, you're name comes up on top. There are a variety of different techniques and methods and we will use our knowledge and SEO expertise to find the best ways for your business to come out on top.

It's a given nowadays that to run a successful business, you need to have a website to reach your customers, as well as drum up new business, but if no one is looking at it, it just gets lost in cyberspace. With this approach to marketing, you can focus your business and what you do best, and leave the technical details to us.

Google AdWords

Even the most inexperienced web users know about Google AdWords and what they can do for your business. After all, it's pretty easy to set up an account and choose some keywords and get to making money, so anyone with a website can do it, and they do.

What they don't know until they set up their account however, is that while it's pretty easy to set up, if you don't know what you're doing, you'll only make a few pennies while cluttering up your website no less.

You may be okay with a few cents in extra money, but what if you could make a significant amount of money with Google AdWords while putting in virtually the same amount of time and energy? With our Google AdWords services, we can help you choose the right keywords, lower your click costs and make your ads more targeted, leading to more traffic to your site, more clicks on your ads, and more money in your pocket.

Don't have a Google AdWords account? That's okay, our experts can help you set up your account from scratch, and develop a campaign that will have you making money in no time, while also helping to drive traffic to your website.

It's hard enough to grow your business and make a profit with traditional methods. When an easy money making solution comes along, you should take advantage of it. Contact us to help you get your account set up and running today. Every day you wait is more revenue lost.

WordPress Development

It's amazing the things you can do with WordPress. It's such an amazing piece of open source software, and when you choose to use it, you can get your site up and running in mere minutes. If you want much more than that, you'll need the technical skills to get there.

That's where our WordPress development services come in. We can help you develop cutting edge plugins, amazingly creative themes, localizations and personalized customizations that will take your WordPress experience from ho-hum to "WOW!" without the frustration that comes with doing it yourself. Our services are easy, fast cost effective so that you don't lose a beat getting set up.

Anyone can start a WordPress site that looks like any other. If you want your business to stand out, you've got to make your website stand out, and with our WordPress development services, you can do just that in an affordable and easy way. We offer a wide range of packages and services so we're sure to be able to meet your needs in the best way possible to impact your business in the greatest way.

There is so much you can do with your WordPress site, but unless you have the time and skills to sit down and do it, you'll be frustrated while losing money because you can't get anything else done. If you want to ramp your WordPress experience to the highest level, contact us about our WordPress development packages today. How can you afford not to?

Facebook Ads Consulting

Over the last few years, Facebook has become a valuable tool for both personal and business users and with 1 in 13 people in the world having a Facebook account, it's no wonder that Facebook ads can be an extremely viable marketing tool to help sell your product and services, whatever they may be.

If you want to get the most out of your Facebook ads, it can take some knowledge and expertise that you may not necessarily have. That's where we come in.

We'll help you create Facebook ads that are highly targeted to your business, making sure the right people see them. After all, if the wrong people see your ads, this benefits no one, not you, and not your customer. We want to help you avoid that, by offering our services to help you use Facebook for all the potential it's worth. We'll help you find affordable, cost effective solutions that will bring the right people to your business or website.

In addition to ads, we can also help you build up your following by getting you as many friends as possible. In addition, we can help raise the number of likes for your posts. When more people follow you on a daily basis, this translates to more business.

Don't waste time and money using trial and error methods that don't usually work. Get in touch with our experts to develop the best Facebook ad campaign possible in the most cost effective way, so that you can focus on your business.

Keyword Targeting

Think for a minute about how you search the web. You probably do a search, look at the first page and if you don't find what you're looking for, you go back and try again. You may go to the second page, but usually it's the first, and usually only the top few entries gain interest enough for you to click on. This is how your customer is searching as well. This doesn't mean that the information on the next pages is less valuable, but in order for potential customers to see it, you have to work the system.

How do you do this? Two words: Keyword targeting. By finding out what people are searching for and integrating them into your site in a natural way, keyword targeting can get your site to the first page of the search engines, and even better, to the top of the first page where most people are likely to click.

The good news is that you don't have to know how to do this because we do. Using information about your business and from your website, we can use keyword targeting to make sure you get the traffic your business needs to thrive. Don't have a website? That's okay too. We can help you choose the right domain name, and put the right information out there so your customer will see it. When used in conjunction with Google Ads, you significantly lower your cost per click as well.

It doesn't matter how good your site looks or what services you offer; if you're customers aren't seeing it, it's not serving its purpose. Contact us today to set up keyword targeting to take your site beyond your expectations.

Content Writing Services

Setting up a website for your business is important in this day and age, but it's only half the battle in getting the information you want to reach your customers out there. With our content writing services, we can help create interesting and appealing content for your site that will make your customers want to come back for more.

You might not realize this, but every word that is on your site should serve a purpose, whether to engage your customer, raise your site in the search engine rankings, or advertise for your business. There are a variety of ways to get the right content, from doing it yourself to hiring an in house content writer. These methods can be expensive and time consuming and if not done right, can cost money and time, something most businesses don't have to waste. When used in conjunction with proper SEO techniques, the right content can boost traffic as well as business.

In addition to web content, we can help you write newsletters on a regular basis, as well as press releases, and more. We can help you make sure whatever it is that your customers are reading gets your message across as quickly and efficiently as possible, gaining you more traffic, better customers and more revenue for your business.

Don't waste time with content that doesn't deliver the punch you need. Contact us today for more information on our content writing services so that your customers are paying attention to everything you have to say.

Firewall Monitoring and Reporting Services

The Internet can be a scary place. With viruses, security hacks and other network intrusions, it can be hard to make sure your information is safe. There are measures you can take to keep your business and sensitive information secure, and we are here to help you find exactly the right services you need.

With our firewall monitoring and reporting services, you can feel safe and sound knowing that we are protecting both yours and your customer's personal information on a regular basis.

We offer monthly reporting services so that you can stay on top of your security *before* you've been hacked, because once there's a breach, it's often too late. We can help you come up with the right solutions to fit your security needs and will do our best to come up with the most cost effective services so that you have exactly the protection you need.

We can do it all, from installing a business grade firewall to keep your network secure to giving you detailed reports of anything suspicious that may be coming in and out of your network.

Whether you have a little information out there or a lot, you can rest assured that with our state of the art firewall monitoring and reporting, your business is safe and secure. Don't wait until it's too late. Give both yourself and your customers the peace of mind knowing that any information you ask for is not going to be breached or hacked.

Network and File Sharing

Technology has made it easier than ever to share and store information, and this is especially helpful in a business environment when you can't afford to lose any time. Unfortunately, these high tech solutions sometimes require specialized knowledge that you may not have to make it work properly.

That's where we can help. We offer a variety of networking and file sharing services that make it fast and easy for you to share your interoffice information. Whether you are looking for a complex and secure network or just a way to share files with the next office, we can come up with a solution that meets your needs and we'll do it in the most cost effective way possible.

From getting your network set up to making sure you can share your information across the board with little delay, we do it all, and we do it right the first time. We can set up remote access for employees or customers, set up your own virtual private network and more, and we make sure everything runs properly so that your network works with you instead of against you.

By the simple virtue of being in business, you're already going to be slowed down by things that you can control. Don't let your network be one of those things. Contact us today for more information on how you can set up a secure network that works in the background so that you don't have to think about how the technology works—it just works.

Audio Visual and Wiring Solutions

When trying to find audio visual and wiring solutions for your home and business, the first thing you'll notice is that there are a lot of choices out there. Whether it's choosing the right electronic devices or just the wires you need to hook them up, it can be an overwhelming process. How are you supposed to know which is best for your needs?

When you contact us for your audio visual and wiring needs, we'll make sure you don't get more than you need—but you'll be adequately covered. That's right, we'll make sure you have exactly the equipment and set up you need, no more, no less.

Whether you need suggestions for electronic devices such as televisions or stereo systems, or just need someone to come to your location and run structured wiring for Internet, cable and phone services, we can help you weed out all the extras you simply don't need.

Our experts will insure that you get the equipment and set up you need without spending more money than you have to, and best of all, once we've done the wiring, it will work properly so you don't have to think about anything except turning everything on and using it for your needs. Don't know a lot about electronics and technology? No problem, we've got you covered.

Don't go out and spend a fortune when you don't have to. Whether you are looking for something simple or complex, we can help you come up with the perfect audiovisual wiring solutions you need the first time.

Secure Data Backup

You probably know by now that you need to back up your information, whether personal or business. Computers crash, networks are breached, along with a host of other things that can come up and wipe out the information you worked hard to build. Secure data backup is something many people know they need but tend to put off because they think, "it'll never happen to me."

The truth is, it does happen, and if you're not prepared, it can be a devastating and often irreversible event that can set you back time and money you simply don't have. Don't be a statistic, save your data!

If you start to do some research about the different ways to secure your data, you'll find plenty of secure data backup services. While there are lots of options, some of them are expensive and some of them aren't even very secure!

When you choose us for your secure data backup needs, you'll get the best of both worlds: Backup that is totally secure, and prices that are affordable. Because with our services, you pay for only what you need. We provide offsite, online backup for all of your sensitive information for only \$1/GB. There are no minimums, and you only pay for what you use.

No matter how much or how little, we make it easy to secure all of your critical files and information, and we do it in a way that is accessible and affordable, assuring that you will never lose your important information.

Google Apps for Calendar and Email Sharing

It's no secret that Google is one of the biggest tech companies in the world. What started out as a search engine has become something of a technology empire and if you're not using Google Apps for your business, you're missing out on the ease of having all of your information in one place.

You probably use a calendar to keep your important events and appointments in place, and it probably goes without saying that you use email to quickly get information out to your associates and co-workers. Did you know that by using Google Apps, you can conveniently share and receive information all in one place?

The best part about using Google Apps for your business (besides ease of use) is that it requires no hardware or software, and once set up, it's easy to administer. With our Google Apps Calendar and Email Sharing service, you can be on your way to easy file sharing and emailing in no time.

Not sure how to get it set up? No problem, we can help you get started. Already have a calendar and/or email service? No worries, we can help you get your information converted with no problem. Let us help you take the worries out of running your email program or exchange server.

If you want to keep your business running as smoothly as possible, it's no secret that Google Apps offers a variety of ways to do it. Contact us today to get started, and have your business running more efficiently than ever before.

Computer Purchasing and Installation Decisions

Buying a computer can be an overwhelming, exhausting, nightmare of an experience. This is especially true for those of us who don't know the difference between RAM and GB or whether the price at the local electronics store really is a deal. Lucky for you, we are computer purchasing experts, and we are ready to share our knowledge with you.

If you're in the market to purchase a computer or group of computers for your business, we can take the guesswork out of your decision. We'll help you decide whether you need a laptop or desktop, how much memory you need and more, all while getting you the best possible price.

Computers have become a necessity in today's world, but that doesn't mean it's easy to know what will meet your needs without being overkill, so don't tread alone, we're here to help. We are even a Dell reseller, and can offer you the best deals when it comes to your computer purchasing needs, including those all-important warranties.

Let's face it: There are a lot of options out there, and most people will spend more than they need on software and hardware that is unnecessary for the average user. Either that, or they get home and realize they need more than they thought. Either way, these mistakes are time consuming and costly and do little to help you and your business.

Don't trust sketchy electronics salesmen for your computer purchasing needs; contact us today to get exactly the computing power you need.

Streaming Media Server Solutions

Imagine having access to your music where ever you are. Not having to update your iPod constantly, and being able to listen to your entire music library wherever you have an Internet connection.

Sound impossible? It's actually far from impossible if you allow us to install a media server that will allow you to stream not just music, but any media files you'd like, wherever you have an Internet connection. We offer top notch solutions to streaming media for both personal and business uses, and you'll be surprised just how easy it is and how well it works for your needs.

You can listen to music, watch movies, or stream video from your personal computer, tablet or phone, and it's easier and less expensive than you may think with our Streaming Media Server Solutions. You won't have to spend hours updating files, and you won't have to update your iPod every time you add a new song, because if it's in your library, you'll have access to it wherever you are. It's that easy.

This is an especially convenient business solution for those who spend a lot of time outside the office, and it's one less thing you have to worry about before making long road trips, sales calls or business trips.

Whether for personal or business use, a media server can be a simple and easy solution to always having access to your music and other files. Don't wait, contact us today, and you can be streaming your files tomorrow.